PRICE FIVE CENTS.

Pages 9 to 16

Open **Every Evening** This Week.

# L. S. AYRES RO. Indiana's Greatest Distributers of Dry Goods

Open **Every Evening** This Week.

Lending Santa Claus Jo A Helping Hand

EVERY effort of the quality store is bent toward making your Christmas buying easy and resultful. Never before have we provided so liberally, published store news so widely, or given over so many hours to serving the public. This week L. S. Ayres & Co. will remain open every evening. Salespeople will work in relays. This arrangement gives you a maximum of shopping time, and yet allows salespeople alternate evenings of rest. Clear brains and willing hands will be at your service day and evening. The goods? They speak for themselves---truth-

## Pillows And Pillow Coverings

A pillow is a pillow always, but a sofa pillow has little to recommend it if it is not in some way novel or unique in its material or decorations. Our pillow coverings include handprinted fabrics from India, gold embroidered silks from China, Japanese brocades, French tapestries and queerly wrought materials from Asiatic Turkey.

Pillow Tops as above, 98c, \$1.25, \$2.50. Fifty different styles at ......98c

Pillows made up, choice effects, \$3.50, \$2.50 and......\$1.98

## Tabourettes Stools and Stands

Our furniture showing is all on the decorative order. Tabourettes, stools and stands are not necessary to a room's furnishings; neither are rugs, pictures or hangings, but they add much to its beauty; and they are always welcomed by the mistress of the home.

Tabourettes, from American and Turkish makers, with pyrographic, inlaid and carved decorations, \$4.50, \$6.50, \$8.50 and up to \$25. Stools and Stands, appealingly grace-

ful and pretty, \$3.75, \$4.25, \$5.75 and \$6. -Third Floor.

## Lace Curtains

Here's a pointer for the man of the house. We are selling lace curtains at cost-not for the fun of the thing, but to make ready for the new stock coming in about Feb. 1. Many beautiful curtains are cheaper than you've ever known them. Don't you know of a room that could be improved by a new pair or so? Use your eyes and please the housewife.

Brussels Curtains as low as ..... \$3.75 Battenbergs for as little as ...... \$4.95 Irish Points at upward from .... \$3.60 Nottinghams down to ......\$1.20 -Third Floor.

### Mufflers at \$1

Scores of patterns, and, what's more, each Muffler is reversible-plaid on one side, stripe on the other, brocade and stripes or Bayadere and vertical stripes; all soft padded and in a wide range of colorings, choice at ...... \$1.00

## Pattern Robes 1-3 to 2-3 Under Price

We never carry novelty dress goods from one season to another. These reductions tell why. But you must speak soon. Only twenty-two of them left.

Embroidered Cloth Robes, brown, blue and green, were \$29, \$39 Novelty Patterns, plum,

green and blue, reduced from \$19 to ......\$12.75 patterns that were \$25 each, plum, brown and green, now. \$16.50 Novelty Zibeline Dress

Lengths, that were \$29, mode and plum, now ...... \$19.00 8 Zibeline patterns, in popular shades, reduced from \$19.50

to ...... \$12.75 2 Satin Cloth Dress Lengths. that were \$29, gray or mode;

choice ..... \$19.00

### Collarettes And Storm



Collars Single pieces have almost all suffered a special holiday reduction, ranging from a third to a half. Some such are listed. They are bargains in-

Iwo Electric Seal Yokes, edged with a six-inch border of Blue Fox and 24inch front tabs of Blue Fox,

One Blue Lynx Storm Collar, with front tabs, tail-trimmed. was \$85, now ......842.50 One Electric Seal Collarette, with best Brown Marten trimmings, ruffled col-

lar and Marten tab front, likewise half price, instead of \$50, now ......\$25.00 One Black Persian-trimmed

style, of finest quality, drops One Astrakhan Maria, trimmed with Sable Fox, tab front, fancy lined, instead of \$50, now.....\$25.00 One Electric Seal Collarette, with trimmings of Brown Marten,

### Specials for Monday

Real Seal Storm Collars, trimmed with eight Mink Tails and fancy linings-tails alone worth the price ..... 89.75 Storm Collars of natural Southern Beaver, with six Sable Fox Tails and fancy linings; special ....... \$13.75

Real Marten Scarfs, with eight natural tails, very fine and full, reg--Second Floor, West.

# All Coats Are Decidedly Cheaper ...

Elegant Automobile Coats of fine English Coating and Kerseys, such as recently sold at from \$45 to \$100, have now been re-priced \$30 to \$60 a garment, Autocycle lengths (25 to 27 inches), such as sold at from \$15 to \$25, are now repriced \$12.75, \$14.75 and \$19.75 for your unrestricted

choice. Velvet Velour Coats, several of them in French importations, are all reduced at least a fourth. Two of special beauty we mention:

One long Velvet Coat, novel in de- ( One Velvet Velour Coat, jetted and sign and beautifully trimmed with braided and finished with panels of in-Chinchilla fur, reduced from \$125.00 laid turquoise velvet, is reduced from \$75.00 to \$50.00. to \$85.00.

-Second Floor, Front.

## Pictures

Some Rare Bargains ranked in the extent or desira- into effect Saturday-10 to 15 mering with the sheen of silk bility of our showings. Just | per cent. cheaper than the al- | and the glint of polished ivory | now this third floor is at its { ready very reasonable askings. { and precious metal, is a speakbest-more to see and much that { Extended mention is barred { ing argument for you to choose speaks eloquently for the econo- from the fact that frequently where variety is broadest. my of its wares. See these pic-

Passe Partouts, 10 by 12 inches, all popular or classical subjects ..... 25c Cabinet-size Carbons, in 11/2-inch 

6 by 8-inch Photogravures, in sepia tones ......39c Colored Pictures, 10 by 12 inches, in malachite green frames, with fancy corners ......50c

10 by 12-inch Colored Pictures, in gilt frames, with gilt mats and fancy corners ......60c 9 by 12-inch Photogravures, framed

in gilt ornamented brown oak frames ..... 79c Composers, poets or Madonnas, 6 different subjects in each frame, 41/4 by 21 inches, platinums and

A big assortment of 10 by 12, 11 by 14 and 14 by 17-inch Pictures, in both colors and black and white: Platinums, framed in gray-finished

carbons ...... \$1.00

Circles and Small Carbons, in brown veneer, ornamented by 14-inch Platinums, in 2-inch irongray frames, or 16 by 20-inch

colored Photochroms, suitably framed ...... \$1.50 Aurora, Apollo and the Muses, and th Fra Angeliers, framed in gilt frames, with gilt mats......\$2.00

### Ribbon Bows For the Hair 25c

One milliner devotes her whole time to the making of these fetching little ornaments. Choice materials are used, and they have the grace of outline only possible from the deft fingers of a milliner.

Chenille, Lace-edge Ribbon and . kindred materials, all wired and Hair Ornaments, of flowers and foli-

age, we also make in many pretty Aigrettes and Novelty Ornaments of increasing elegance up to \$10. We've made some pretty things for

### -Second Floor, South Blankets

dolls, too; mostly on order.

Every fireman in Indianapolis sleeps under an Ayres blanket. The recent contract awarded by ularly \$20; special price ...... \$15.00 } the Board of Public Safety for blankets came to L. S. Ayres & Co. in competition-best values won. Can you ignore the logic of buying where values are greatest for the price?

Cotton Blankets that are clean and

Baby Blankets, 75c; 10-4 size ...... 98c 11-4 size Cotton Blankets, in all colors ....... \$1.35 Others of increasing weight and fancy patterns ..... \$1.35 to \$1.65 10-4 All-wool White Blankets, a

11-4 All-wool Blankets, with red, pink or blue borders, a pair .... \$5.50 We are agents for the celebrated St. Mary's Blankets; have all qualities at upward from ...... \$7.50 Get a Blanket Booklet-it's free.

## Bath Robes and Kindred Comforts

Perhaps his old robe is worn and faded. It may be he still clings to his muslin night shirt, in spite of December. Men are careless about such things. Why not turn the tables on Santa Claus or on that good-natured big brother? Handsome Bath Robes of Turk-Blanket Robes ..... \$5, \$6 and \$8.00 Good Night Shirts of Outing

Fancy Night Shirts, \$1. \$1.25 and \$1.50 Pajamas, in good qualities, \$1.50 to \$2.50

Flannel ......50c

## Children's Coats

Are Much Cheaper We are seldom undersold, never \ A new scale of prices went \ there are but one, two or three Prices? They range from \$1 jackets of a style. Two excep- \ to \$15, but there are three spe-

Box Coats, of Kersey Cloth, for girls \ value. of 6 to 12 years, garnet, blue or castor, trimmed with stitched bands: 

One of the season's prettiest Box Coats. made of fine Kersey, with velvet collars, blue, brown or castor. sizes 8 to 12 years, reduced 

-Second Floor, South



### Dress Shoes For Little People

Lads and Lassies have been especially remembered in the Ayres Shoe Store. We've seen to it that our children's shoes fit as well as look and wear satisfactorily. Various sizes run through A, B, C, D and E widths, and the new "nature's form" lasts are particularly prominent.

All styles in either Kid or Patent Leather-Slipper, Oxford or Boot. Moccasins and Soft-sole Shoes for the baby are given especial prominence in

display case.

## Rag Dolls

All the bisque and china of France will never displace the rag doll in the affections of the average child. Perhaps it is because "rag dollie" never cracks her head, loses an eye or breaks a foot. These we have (the materials for making)-are printed in nature's colors and won't }

Heavy Duck, for life-size Doll, 21/2 feet high ......40c 20-inch size ......20c Topsy Doll, the colored baby ...... 20c Baby's Ball, yellow or red. a great toy ......20c The Cry-baby Pin Cushion ......5c

> -East Aisle. Gift Rugs

So permanent an article as a rug must be chosen with care and discretion. The assortment from which you choose should pair ....... \$3.75 } be broad enough for a full exercise of one's best taste. That privilege is yours. We've selected carefully and we've gathered generously. The "most of the best" and "the best cheapest" applies here.

Beautiful Wilton Velvet Rugs, Choicely-colored Smyrnas, 3 by Handsome Oriental Rugs, 4 by 6 

Selected Orientals, 5 by 8 feet, -Third Floor. Suspenders in Gift Boxes

This is a notable showing, and every pair is fresh from the maker-rubber as strong as can be. With Suspenders "Handsome is as handsome does." These fill the bill in both beauty and quality ..... 50c, 75c, 81 and 81.25

## Vmbrellas

Gitts That Always Please. Our assortment, now shimcial lots that offer remarkable

For Men or Women.

Twilled and Taffeta Umbrellas at 83.75, worth \$5. And one lot of beautiful Umbrellas,

with silver and gold-trimmed ivory and natural wood handles, at \$5. Easily worth from \$6 to \$8. You'll say so when you see them. -West Aisle.

## Kid Gloves

We show French-made, twoclasp glove for a dollar a pairall colors and black. Another triumph in buying brings you a real kid, pique sewn suede glove at \$1.25. It has a large pearl button fastening, and is offered in two handsome shades of gray and mode.

Renier Suedes are now obtainable in red, mode or gray, one-clasp fastening, pique sewn, a pair...\$1.50 Every color in the well-known makes

of real Kid Dress Gloves-Dent's, Foster's or Trefousse's, a pair ......\$1.50

## -West Aisle.

At \$1 a yard. You naturally expect something handsome at that price: but realization exceeds antici-

New Challies

pation. They're beautiful. The material is unusually fine and is striped with picot-edged satin stripes. then printed in new and exclusive designs. Thirty new pieces just over the

#### Zephyr Shawls of Silk.



and All= wool. What is prettier or more graceful for an evening head dress? And what is more

generally useful? The woman who wouldn't like one as a gift hasn't been dis-

Our showing embraces all the dainty pinks, creams and blues in the most exquisite qualities, \$2.25 to \$7.50 each. -Second Floor.

Golf Capes A special offer for the early part of the week includes a number of Golf Capes, formerly \$12.50 and \$15,

at ...... 89.75

You'll save money by seeing them. Short Skirts At Ten Dollars The rainy-day skirt is essen-

embraces many surprises in style and value. Special for the week is one lot of broken sizes, regularly worth \$12.50 and \$14; choose at........ \$10.00

tial and our showing always

#### Shirts and Neckwear Neck Scarfs, in gift boxes, especially

.Teck styles, are among the season's most appealing merchandise. Our selections are distinguished by a quiet elegance that pleases those of exacting taste; choice quali-The best Neckwear made to sell at 50c

is here in every form-Teck, Puff, Imperial or Four-in-hand-with . lyres's Shirts include the famous Monarch Dress Shirt and all the new things in colored effects, either,

Men, but No One of Conspicuous Merit," It Says.

NARROW VIEWS OF THE PRESS

CUSSING OUR AFFAIRS.

LONDON, Dec. 15 .- "The United States

British Editors Nearly Always Variance with the Opinion of the Foreign Office.

have many able men, but no one of conspicuous merit." This statement appears in the Daily Mail Year Book, just issued, to compete with Wittaker's Almanac, under the section devoted to the world's chief particularly erudite publication, it, unfortunately, represents the bulk of press and public opinion in England. Nothing so well explains the attitude of the English press toward American action in Nicaragua, China and other quarters of the globe, as this crude revelation of its estimate of American public men. It is this underlying, though seldom expressed belief, which permeates the editorials now so frequently devoted to the policy of the Washington fice and the highest government officials here is apparent from the fact that in altowards propositions suggested by the opposite line from the course eventually pursued by Lord Salisbury and the Marquis of Lansdowne. This lack of sympathy be-English comments on the Nicaraguan canal question undoubtedly represents the views | ject to charity calls in their vicinity. of a large section of the public it must not be considered in any way official, or even

A special cable dispatch from Washington complains that the London dispatches dealing with the Nicaragua canal do not give any indication of the views of Lord Lansdowne, the Marquis of Salisbury or any authoritative person. It may be said that Lord Lansdowne has been given every opportunity to communicate his views on the matter, but he has definitely refused remarking that he did not wish to attempt to interfere, covertly or otherwise, in the formation of American public or legislative opinion. He has not even discussed the canal in his frequent conferences, this week, with the United States ambassador, Joseph H. Choate. Great Britain's decision doubtless will be arrived at only after a Cabinet conference. What Lord Lansdowne will advise his fellow Cabinet members to do depends entirely on the final shape in which the treaty is returned. As the matter stands it would be equally unsafe to say he will counsel its rejection or acceptance, though if he follows the ideas which at present prevail among the Foreign Office officials he will fall back on the Clayton-Bulwer treaty and reject any modifications of the Hay-Pauncefote treaty.

The dreary prospects of interminable war in South Africa and increased taxation at home are no determent to Christmas gayety. The shops and markets are brighter than ever, gay throngs fill the streets, business is at top notch and the theaters are crowded. Thousands of people are preparing to invade London to welcome Lord Roberts home. The number of spectators of "Bobs's" march to St. Paul's, accompanied by the Prince of Wales, Jan. 3, is likely to break all records. The officials are already besieged for tickets for the thanksgiving service, and window owners are anxiously awaiting the announcement of the line of march.

The British Admiralty has thoroughly awakened to the purpose of submarine and similar methods of warfare. It has arranged to test Varca's invention for seering torpedoes and submarine boats by means of the wireless telegraphy operated by A. G. Higgs, the United States consul at Weymouth. The United States naval attache, Commander Clover, is following up the matter closely. Germany has made an offer for the German rights. The invention has been considerably altered since it was first shown to the German government. The inventor expresses the lief that the danger of interference or "jamming," as it is technically called, has been eliminated. As recent Marconi ex- ing, yes, burning up with the fires of fever, periments prove instruments not exactly but where is the electric button to touch tuned to the same note can have no influence over others, regardless of the power of the batteries, Mr. Higgs provides each torpedo with a different note and directs it from a ship or the land, on or under water, towards the object it is desired to destroy by means of the same current whereby wireless messages are transmit-

The latest form of trust is that of Polar dogs. According to Sir Clements Markham, president of the Royal Geographical Society, Americans are responsible for forming such a corner in these animals that the pending British and other Arctic expeditions are confronted with a difficulty nearly as great as the ice fields. It appears that E. B. Baldwin, the American explorer, has bought up such a large supply of dogs that their price has risen from \$18 to \$30, and they are hard to procure even at that price. Captain Rernier, the Canadian explorer, hopes to get out of the dilemma by taking young dogs and training them on the voyage. What the two British Antarctic expedition will do Sir Clements Markham does not know. Mr. Baldwin says he has no more dogs than he needs. He foresaw the scarcity and bought early.

Mr. Robert Artlington, the eccentric gentleman of Leeds, who lived in a miserly manner in order to be able to devote his wealth to foreign missions, left over £1,000,-000 to charities of all kinds. He made his fortune out of a brewery and lived in one filthy room, containing about as much furniture as a pauper's hovel. Disappointment in love is said to have been responsible for his extraordinary life. He was a tall, spare man, who wore a slouch hat and dressed in frayed garments, made in the style of the sixties, and who never

The death of Sir Arthur Sullivan has had tience" at the Savoy. It has so stimulated the audiences are exceeding the records of the first production of the opera, a score of years ago.

### THE HOME-NURSING BUREAU.

An Institution Differing Somewhat from Any Indianapolis Charity.

The home-nursing bureaus, which, under

various names, have within the last few years been established, or are being established in the large cities of the United States and Canada, form one of the most worthy of our many charities, although the work is carried on in a wholly unestentatious manner, and comparatively few people know even the nature of the aid which it renders. The object of the bureau is to furnish to the sick poor of the city trained nurses who will go into the homes and render such aid as is needful, without compensation from the patient or his family. If nothing more were said, the enterprise would stand commended. The work supplements that of the city hospital and the city physicians, and occupies a field hitherto almost untouched. It recognizes no sect or nationality, but ministers to any who are too poor to pay for attendance in sickness and receives in sympathy with its object. The bureau is made accessible to all by telephone connection, and any person may send a call for a nurse in any case of need. Unless the need is urgent, one of a committee goes to the home specified and investigates the conditions before a nurse is sent out. This is, however, only done in cases reported by parties unknown to the bureau, and government. How utterly this is at vari- Most frequent callers are received from ance with the opinion of the Foreign Of- the city physicians, from settlement workers and from the visitors of the associated charities. All physicians whose practice most every recent case where the English | takes them among the poor, sympathize papers have attempted to advise or to heartily with the work, for until these forecast the attitude of their government | nurses could be called upon, there were cases which were utterly hopeless from the United States they have taken exactly the | first, simply because there was no one to carry but the doctor's instructions, and more depended upon careful nursing than upon medicines. The doctors, therefore, tween the administration papers seems to | giadly avail themselves of the opportunity broaden daily. Hence, while the mass of of telephoning for a nurse in such cases, and in return they hold themselves sub-

A dispensary is maintained in some cities in connection with the home-nursing bureau. Here, poor people, who are recommended by some responsible party, can come for treatment for the nominal sum of 5 cents, and even this amount is remitted

at discretion. The nurses who enter upon this work volunteer their services. Young women who are in a position to earn \$15 a week nursing in pleasant homes, tender their time and services in the same spirit of pitying love for the unfortunate that the residents of our social settlements take up their work. The nurses receive their board, laundry, car fare and \$15 a month. In some cases volunteers who are not trained nurses, but who show an aptitude for the work, are taken and given training under

the head nurse and her assistants. The nurses visit several cases a day, spending from one to three hours with each patient, as needed. A part of their duty, often, is to instruct the other members of the family how to care for the one who is sick. In cases of extreme poverty, food, medicine, clothing and bedding are provided. Sometimes bed linen and toweis are loaned. In the case of a sick mother with small children, a place is found for the children temporarily, either with neighbors or in a home, or, perhaps, in a mission kindergarten during the day when the

father is away. Often the battle is not for health alone, but for fresh air and cleanliness as well. The nurses do not stay in the homes they visit. There is usually no room or bed for them or accommodations of any sort, and their health would be seriously threatened should they remain in some of the houses which they visit. The nature of their work demands nourishing food and clean surroundings. On account of the house-tohouse visiting no contagious cases can be

The work in each city is inaugurated by the personal distribution of circulars, which usually opens the way for at least a brief explanation of the proposed work, by addresses given before church and other societies and by the co-operation of the physicians of the city. In some places the city grants an appropriation to help carry on some portion of the work, but it is principally maintained by voluntary contributions either of a single sum or of amounts pledged to be paid weekly or

The circular of one of these bureaus contains this suggestive paragraph: "When the poorest old house or barn takes fire to the touch of a button engines and trained men respond and stamp out the blaze to save surrounding property; but men, women and children lie sick, dy-

that needed relief may come?" This is the thought that has prompted the work of the home nursing bureau and which explains the mission that it is destined to fill. JULIA D. COWLES.

## THE USELESS INITIAL.

If a Man Has a "Front" Name Let Him Use It.

In the charming city of Augusta, Me., is a library building that is a symphonic poem in stone. I know of nothing in America or in Europe that can surpass it in modest beauty. In the walls facing the street are polished surfaces in which are chiseled the names of famous writers. All the big fellows are there-Shakspeare, Milton, Burns, Byron, Tennyson and V. Hugo (mine isn't there-not yet.) Now, who is "V." Hugo? I've heard much of Victor Hugo and somewhat of just plain Hugo, but V. Hugo is not a familiar name. Yet it stands there, in that otherwise perfect structure, as a perpetual reminder of the fact that initials are commonplace things. Next to numbering men, like so many mere nachines, the cheapest thing is simply initial them.

Suppose Hezekiah Butterworth, for about Youth's Companion, and who has thirty volumes in the Boston Public Library, most of which are commended by the li-brary board as excellent books for young people, had always called himself "H." instead of Hezekiah, would it not have been a distinct loss to the world? And what of W. Irving, C. Dickens, W. Scott,

R. Burns and others' The growing fashlen of the day is to spell the name out in full. If it is a good name and stands for anything the world should know it. If it is of no account it should be discarded. In this beautiful, purposeful world there is no place for the time seek to reduce to a lean, l